



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

Wavelength
Attention: Accounts Payable
123 N 3rd Street
Philadelphia, PA 19106

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968356-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Dent/R/US Congress	CHARLIE DENT 4 CONGR	

Flight Dates	Order #	Alt Order #
11/05/12 - 11/06/12	968356	06398870

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	M-F News 8 at 6a	6-7a	11-----	:30	2	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	6:43 AM	M-F News 8 at 6a	6-7a	:30	CD101912	\$950.00 NM
2	WGAL	Tu	11/06/12	6:15 AM	M-F News 8 at 6a	6-7a	:30	CD101912	\$950.00 NM
2	11/05/12	11/05/12	M-F 5-6p News	5-6p	1-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	5:54 PM	M-F 5-6p News	5-6p	:30	CD101912	\$1,000.00 NM
3	11/05/12	11/05/12	M-F News 8 at 6p	6-630p	1-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	6:23 PM	M-F News 8 at 6p	6-630p	:30	CD101912	\$1,400.00 NM
4	11/05/12	11/05/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	11:15 PM	M-Su News 8 at 11p	11-1135p	:30	CD101912	\$850.00 NM
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,150.00
<u>Agency Commission</u>	\$772.50
<u>Net Amount Due</u>	\$4,377.50



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968142-1	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Dent/R/US Congress	CHARLIE DENT 4 CONGR	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/04/12	968142	06398649

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/02/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	3	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	3	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/29/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	CD101912	\$950.00 NM
3	WGAL	Th	11/01/12	6:42 AM	M-F News 8 at 6a	6-7a	:30	CD101912	\$950.00 NM
2	WGAL	F	11/02/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	CD101912	\$950.00 NM
2	10/29/12	11/02/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/29/12	1:15 PM	M-F 12-12:30p News	12-12:30p	:30	CD101912	\$400.00 NM
LR- Local News Special Report									
1	WGAL	Th	11/01/12	12:21 PM	M-F 12-12:30p News	12-12:30p	:30	CD101912	\$400.00 NM
3	WGAL	F	11/02/12	12:21 PM	M-F 12-12:30p News	12-12:30p	:30	CD101912	\$400.00 NM
3	10/29/12	11/02/12	M-F 5-6p News	5-6p	MTWTF--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/31/12	5:18 PM	M-F 5-6p News	5-6p	:30	CD101912	\$1,000.00 NM
2	WGAL	Th	11/01/12	5:55 PM	M-F 5-6p News	5-6p	:30	CD101912	\$1,000.00 NM
4	10/29/12	11/02/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/30/12	6:17 PM	M-F News 8 at 6p	6-630p	:30	CD101912	\$1,400.00 NM
2	WGAL	Th	11/01/12	6:18 PM	M-F News 8 at 6p	6-630p	:30	CD101912	\$1,400.00 NM
1	WGAL	F	11/02/12	6:24 PM	M-F News 8 at 6p	6-630p	:30	CD101912	\$1,400.00 NM
5	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$500.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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968142-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Dent/R/US Congress	CHARLIE DENT 4 CONGR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	6:18 PM	Sa/Su News 8 at 6	6-630p	:30	CD101912	\$500.00 NM
Total Spots							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,750.00
<u>Agency Commission</u>	\$1,612.50
<u>Net Amount Due</u>	\$9,137.50